

CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Kia'aina For Congress
P.O. Box 700568
Kapolei, HI 96709

| | | |
|--|---|--|
| Contract / Revision 798299 / | | Alt Order # |
| Product Week of July 19 | | |
| Contract Dates 07/19/12 - 07/23/12 | | Estimate # |
| Advertiser Kia'aina For Congress | | Original Date / Revision 07/17/12 / 07/17/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KHNL | Account Executive Donnie Esposito | Sales Office Honolulu-Local |
| Special Handling | | |
| Demographic Adults 25-54 | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|------|-----------|-------------------|
| N 1 | KHNL | 07/19/12 | 07/22/12 | NBC Today Show | 7a-9a | | :30 | | | NM | 2 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | ---11-- | | | | 2 | \$160.00 | | | |
| N 2 | KHNL | 07/19/12 | 07/22/12 | NBC Today Show II | 9a-10a | | :30 | | | NM | 2 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | ---11-- | | | | 2 | \$60.00 | | | |
| N 3 | KHNL | 07/19/12 | 07/22/12 | Days of Our Lives | 1p-2p | | :30 | | | NM | 2 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | ---11-- | | | | 2 | \$55.00 | | | |
| N 4 | KHNL | 07/19/12 | 07/22/12 | The Doctors | 3p-4p | | :30 | | | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | ---11-- | | | | 2 | \$75.00 | | | |
| N 5 | KHNL | 07/19/12 | 07/22/12 | The Tonight Show | 1035p-1137p | | :30 | | | NM | 4 | \$840.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | ---22-- | | | | 4 | \$210.00 | | | |
| N 6 | KHNL | 07/19/12 | 07/22/12 | Rock Center | 9p-10p | | :30 | | | NM | 1 | \$415.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | ---T--- | | | | 1 | \$415.00 | | | |
| N 7 | KHNL | 07/19/12 | 07/22/12 | Dateline NBC | 8p-10p | | :30 | | | NM | 1 | \$315.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | ----F-- | | | | 1 | \$315.00 | | | |
| N 8 | KHNL | 07/22/12 | 07/22/12 | Meet The Press | 6a-2p | | :30 | | | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | -----S | | | | 1 | \$50.00 | | | |
| N 9 | KHNL | 07/22/12 | 07/22/12 | Dateline NBC | 6p-8p | | :30 | | | NM | 1 | \$345.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/16/12 | 07/22/12 | -----S | | | | 1 | \$345.00 | | | |
| N 10 | KHNL | 07/23/12 | 07/23/12 | The Tonight Show | 1035p-1137p | | :30 | | | NM | 2 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 07/23/12 | 07/29/12 | M----- | | | | 2 | \$210.00 | | | |
| Totals | | | | | | | | | | | 18 | \$3,085.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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KGMB
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And:

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P.O. Box 700568
Kapolei, HI 96709

| | | |
|--|--|--|
| Contract / Revision 798301 / | | Alt Order # |
| Product Week of July 19 | | |
| Contract Dates 07/19/12 - 08/12/12 | | Estimate # |
| Advertiser Kia'aina For Congress | | Original Date / Revision 07/17/12 / 07/17/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station KGMB | Account Executive Bruce Nakamura | Sales Office Honolulu-Local |
| Special Handling | | |
| Demographic Adults 25-54 | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KGMB | 07/19/12 | 07/22/12 | Late Show wDavid Letterma | 1030p-1130p | | :30 | | | NM | 2 | \$420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/16/12 | 07/22/12 | ---11-- | | | | 2 | \$210.00 | | | |
| N 2 | KGMB | 07/19/12 | 08/05/12 | Face The Nation | various | | :30 | | | NM | 3 | \$105.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/16/12 | 07/22/12 | -----1 | | | | 1 | \$35.00 | | | |
| | Week: | 07/23/12 | 07/29/12 | -----1 | | | | 1 | \$35.00 | | | |
| | Week: | 07/30/12 | 08/05/12 | -----1 | | | | 1 | \$35.00 | | | |
| N 3 | KGMB | 07/23/12 | 08/12/12 | Late Show wDavid Letterma | 1030p-1130p | | :30 | | | NM | 12 | \$2,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/23/12 | 07/29/12 | MTWTF-- | | | | 4 | \$210.00 | | | |
| | Week: | 07/30/12 | 08/05/12 | MTWTF-- | | | | 4 | \$210.00 | | | |
| | Week: | 08/06/12 | 08/12/12 | MTWTF-- | | | | 4 | \$210.00 | | | |
| N 4 | KGMB | 07/23/12 | 08/12/12 | M-F HI News NOW at 6p | 6p-630p | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 07/23/12 | 07/29/12 | MTWTF-- | | | | 1 | \$600.00 | | | |
| | Week: | 07/30/12 | 08/05/12 | MTWTF-- | | | | 1 | \$600.00 | | | |
| | Week: | 08/06/12 | 08/12/12 | MTWTF-- | | | | 2 | \$600.00 | | | |

*Tax 1 Note: General Excise Tax 4.712%

Totals 21 \$5,445.00

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|---------------------|------------|-------------------|-------------------|-----------------|-------------------|
| 06/25/12 - 07/29/12 | 9 | \$1,930.00 | \$1,640.50 | \$77.30 | \$1,717.80 |
| 07/30/12 - 08/10/12 | 12 | \$3,515.00 | \$2,987.75 | \$140.78 | \$3,128.53 |
| Totals | 21 | \$5,445.00 | \$4,628.25 | \$218.08 | \$4,846.33 |

Signature: _____ Date: _____

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